Evolution of business & sustainability

- Philanthropy
- CSR
- Integrated Sustainability Strategies
- Governance & Sustainability
- Fiduciary Duty

Timeline:
- 2000
- 2010
- 2020
- 2030
• WBCSD’s response – Redefining Value
• Putting business at the heart of the solution
• Integrated Performance Management & decision making
• Enterprise Risk Management
• Better Reporting
• Meaningful Disclosure
• Measurement and Valuation
Reporting conditions

Narrative
Engage
Visuals

Explain
Enlighten

Data

CHANGE
• The Reporting Exchange is a global resource for sustainability reporting requirements and resources.

• BETA release: +1400 reporting provisions – including +250 International, over 500 organisations across 40 countries. More mandatory than thought!

• Categorized by ESG subject, sector, obligation and linkage to sustainable development goals.

• Long term ambition: global coverage, creating a community driven resource that supports consolidation of reporting for investors / CFO.
Reporting Matters is an annual WBCSD Study into the effectiveness of member sustainability & integrated reporting.

- Reporting still not mainstream but improving.
- 83% overall use and 50% regular use.
- Multi-stakeholder approach still dominant (not aligned with external developments which are investor focused).
- Non-financial reporting materially longer than Financial reporting cycle.
- Assurance in 78% of reports - costs range from $10K to over $1 million but may not be adding value to the user.
Risk Management

Sustainability and enterprise risk management: The first step towards integration
Review of member company disclosures

On average, 29% of risks or aspects reported as material in the sustainability report, were also identified in the risk disclosure section of legal filings*.

Voluntary disclosures

• The majority of the 170 WBCSD members produce a stand-alone sustainability report (74%).

• The proportion of companies combining their financial and non-financial reporting into annual reports or self-declared integrated reports has increased to 26%.

• 82% disclose the use of a materiality process and often publish a matrix within the report.

Mandatory risk disclosures

% of companies do not disclose any non-financial risks in their risk disclosures, which may include:

• SEC Requirement – 10-K, 20-F

• Risk section of the Annual Reports

• Corporate Governance Reports

• 57% have some alignment

• 8% have full alignment

*Companies reviewed includes all 170 WBCSD member companies: http://www.wbcsd.org/Overview/Our-members