INTRODUCTION
Ralph Thurm
About Reporting 3.0

• **Global Public Good:** multi-stakeholder community generating knowledge to design future-fit reporting in a neutral, pre-competitive space since 2013

• **Collaborative:** co-creating solutions that spur deeper transformation than organizations can achieve individually within institutional constraints

• **Positive Mavericks:** constructive engagers who transcend incremental progress to align reporting practices with the necessary ambition to achieve a regenerative & inclusive economy

• **Blueprinting the Future:** After 3+ years of community-building through curated convenings, the *Blueprint Projects* shift Reporting 3.0 into action mode through Working Groups to identify, design and spur the needed changes at the systems levels through appropriate recommendations.
A Growing Global Meeting Network since 2013
…And A Growing Network Of ‘Supporters’
A very special thank you to all our sponsors!

This event wouldn’t be possible without YOU!
A VERY Special thank you to...

... Wim Bartels, our host, and to ...Bianca Kalwij, his assistant!
2013: Testing the waters
2013: Testing the waters
2014: Developing structure
2014: Developing structure
2015: Preparing a Transition Roadmap
2015: Preparing a Transition Roadmap
2015: Preparing a Transition Roadmap
Reporting 3.0 Steering Board

Bill Baue
Co-Founder
Convetit, Sustainability Context Group

Claudine Blamey
Head of Sustainability & Stewardship
The Crown Estate

Peter Teuscher
Managing Partner
BSD Consulting

Sarah Grey
Markets Director
International Integrated Reporting Council

Mairead Keigher
Advisor
Shift

Brendan LeBlanc
Partner Climate Change & Sustainability Services
EY

Stephen Russell
Senior Associate
World Resource Institute

Ralph Thurm
Managing Partner
A|HEAD| ahead

Cornis Van Der Lugt
Senior Research Fellow
Stellenbosch University Business School
2016-2017 Blueprint Project Structure...

GREEN, INCLUSIVE & OPEN ECONOMY / REGENERATIVE CAPITALISM & FINANCE SYSTEM

BLUEPRINT 1: Reporting for a Green, Inclusive & Open Regenerative Economy
- Future-fit reporting

BLUEPRINT 2: Accounting for Future-Fit Reporting
- Multicapital/context-based accounting

BLUEPRINT 3: Data Integration, Contextualization & Activation for Multicapital Accounting
- Data support for macro/meso/micro

BLUEPRINT 4: Information and Reporting Demands for New Business Models
- New business models/adaption of business models

BLUEPRINT 5: Update of BP 1

... as the basic structure for this year’s conference
May 30 morning sessions

8.00 – 10.00  Registration, Welcome Coffee, Networking Opportunities

10.00 – 10.30  Welcome by the Host & Organizer – Introduction to the 4th Reporting 3.0 Conference
   » Wim Bartels – KPMG
   » Ralph Thurm – Reporting 3.0

10.30 – 12.15  INTRODUCTORY KEYNOTE  PR ROOM
Creating new ‘invisible band’ for the ‘invisible hand’
   » Jonathon Porritt – Forum for the Future

CO-KEYNOTES & PLENARY DISCUSSION  PR ROOM
The need for a disclosure ecosystem for sustainability disclosure – creating breakthroughs as a collaborative approach
   » Claudine Blamey – The Crown Estate
   » Alyson Slater – GRI
   » Neil Stevenson – IIRC
   » Moderation: Ralph Thurm & Bill Baue – Reporting 3.0
May 30 afternoon sessions (1/2)

13.45 – 14.15
SESSION 1  PR ROOM
Introduction and Release of the Reporting Blueprint Report
» Ralph Thurm – Reporting 3.0
» Allen White – Tellus Institute, Co-Founder GRI

14.15 – 15.30
SESSION 1
The Reporting Blueprint – focus sessions on recommendations

A: EDUCATE  PR ROOM
Understanding the principles and underpinnings of a green & inclusive and open economy and their consequences for disclosure

Moderation:
» Ralph Thurm – Reporting 3.0

Speakers:
» John Devaney – BSI
» Anne Louise Koefoed – DNV GL

B: ADVOCATE  C00.04
Understanding how purpose, measurement and scalability become essential areas of disclosure

Moderation:
» Glenn Frommer – Reporting 3.0 Advocacy Partner

Speakers:
» Adrian de Groot Ruiz – True Price Foundation
» Christian Heller – BASF
» Rodney Irwin – WBCSD

C: ACCELERATE  C00.05
Developing trust, innovation and resilience for organizations & economies through collaboration

Moderation:
» Bill Baue – Reporting 3.0

Speakers:
» Arnaud Cohen Stuart – ING
» Tjeerd Krumpelman – ABN AMRO
» Alyson Slater – GRI
May 30 afternoon sessions (2/2)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Panelists</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00 - 16:30</td>
<td><strong>INTERVIEW</strong> How Doughnut Economics Can Contextualize Corporate Reporting: A video interview with Kate Raworth</td>
<td>Kate Raworth – Oxford University</td>
</tr>
<tr>
<td>16:30 - 17:00</td>
<td><strong>SESSION 2</strong> Introduction &amp; Release of the Data Blueprint Report</td>
<td>Bill Baue – Reporting 3.0, Alien White – Tellus Institute, Co-Founder GRI</td>
</tr>
<tr>
<td>17:00 - 18:15</td>
<td><strong>SESSION 2</strong> The Data Blueprint – focus sessions on recommendations</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>A: EDUCATE</strong> The challenges of integrating and contextualizing the multiple capitals into a data ecosystem that triggers a green &amp; inclusive economy</td>
<td>Ralph Thurm – Reporting 3.0</td>
</tr>
<tr>
<td></td>
<td><strong>Speakers:</strong> Mark McElroy – Center for Sustainable Organizations, Jim Ormond – Article 13</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>B: ADVOCATE</strong> Piloting new data approaches to integrate context and capitals gaps in materiality, carbon accounting and net positive</td>
<td>Bill Baue – Reporting 3.0</td>
</tr>
<tr>
<td></td>
<td><strong>Speakers:</strong> Richard Marsh – BT, Matt Swibel – Lockheed Martin, Aaron Vermeulen – WWF</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>C: ACCELERATE</strong> Leveraging blockchain, artificial intelligence and big data to link financial and sustainability impacts throughout the value chain</td>
<td>Glenn Frommer – Reporting 3.0, Advocacy Partner</td>
</tr>
<tr>
<td></td>
<td><strong>Speakers:</strong> Niels Faber – Radboud University, Annemieke Hulbrechtse – Deloitte, Jiro Oicott – Guard Global</td>
<td></td>
</tr>
</tbody>
</table>

18:15 – 20:00 Drinks & Reception
May 31st morning session

7.30 – 9.00  Registration, Welcome Coffee, Networking Opportunities

9.00 – 9.15  Introduction to Day 2 of the conference

9.15 – 11.15

INTRODUCTORY KEYNOTE  PR ROOM
Accounting for the future we design – valuing the equilibrium of life and wellbeing through new conventions

» Wim Bartels – KPMG

CO-KEYNOTES & PLENARY DISCUSSION  PR ROOM
What and how long will it take to succeed in the third accounting revolution?

» Sarah Grey – IIRC
» Rodney Irwin – WBCSD
» Nancy Kamp-Roelands – EY
» Nicolai Lundy – SASB
» Moderation: Corin Van Der Lugt – Reporting 3.0
May 31\textsuperscript{st} afternoon sessions (1/2)

**SESSION 3 PR ROOM**

Introduction to the Draft Version of the Accounting Blueprint Report

- Cornis Van Der Lugt – Reporting 3.0
- Wim Bartels – KPMG

**SESSION 3**

The Accounting Blueprint – focus session on recommendation development

<table>
<thead>
<tr>
<th>A: EDUCATE PR ROOM</th>
<th>B: ADVOCATE B00.18-26</th>
<th>C: ACCELERATE A00.04</th>
</tr>
</thead>
</table>
| Understanding the connections and mutual support between financial, management and sustainability accounting; building blocks for multicapital accounting
  **Moderation:**
  » Felipe Arango – BSD Consulting
  **Speakers:**
  » Mark McElroy – Center for Sustainable Organizations
  » Loshni Naidoo – SAICA
  » Jeremy Nicholls – Social Value International

| Making the business and investment case; improving convergence in use of principles such as materiality; promoting new understanding of value and wealth creation
  **Moderation:**
  » Cornis Van Der Lugt – Reporting 3.0
  **Speakers:**
  » Paul Hurks – NBA
  » Nicolai Lundy – SASB
  » Neal Smith – Aegon |

| Mainstreaming new approaches to measurement and disclosure, linking financial and sustainability performance in alternative statements and reporting formats
  **Moderation:**
  » Arjan de Draaijer – KPMG
  **Speakers:**
  » Baptiste Cassan-Barnel – Kering
  » Adrian De Groot Ruiz – True Price Foundation
  » Egon Vavrek – APG Asset Management |
May 31st afternoon sessions (2/2)

14.45 – 16.15
INTRODUCTORY KEYNOTE  PR ROOM
Focus on ‘handprinting’ – driving the next systemic transformation through new business model design and aligned disclosure
» Carolyn Hayman & Raj Thamotheram – Preventable Surprises

CO-KEYNOTES & PLENARY DISCUSSION  PR ROOM
Launching the Reporting 3.0 Business Model Blueprint Workstream
» Nancy Bocken – TU Delft
» Nathan Gilbert – B Corp Europe
» Moderation: Ralph Thurm & Bill Baue – Reporting 3.0

16.15 – 16.45
REPORTING 3.0 PLATFORM: THE FUTURE ROADMAP  PR ROOM
Dissemination of the Blueprints, alpha/beta testing, feedback mechanisms, further alignments, a second round of Blueprints
» Peter Teuscher – BSD Consulting, Reporting 3.0
» Richard Marsh – BT

16.45 – 17.15  CLOSING (Synopsis of the conference)

17.15 – 18.00  ADJOURN