

W1C | REPORTING BLUEPRINT ACCELERATE | INTRODUCTION

Developing trust, innovation and resilience for
organizations & economies through
collaboration

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(Reporting 3.0)

reporting 3.0

Reporting 3.0 Platform
Blueprint Series 2016/2017

Blueprint 1: Reporting

A principles-based approach to reporting
serving a green, inclusive & open economy

Blueprint Report | Final Version 1.0 | May 30, 2017
Lead Author: Ralph Thurm | Reporting 3.0

reporting
3.0

Chapter structure:

- 1) About the Blueprints series
- 2) Executive summary
- 3) *A green, inclusive & open economy*
- 4) **Reporting *purpose* in a green, inclusive & open economy**
- 5) **Reporting *success* in a green, inclusive & open economy**
- 6) **Reporting about reaching *scalability* in a green, inclusive & open economy**
- 7) Conclusions
- 8) Online repository
- 9) Annexes
- 10) Endnotes

Chapters 4, 5 and 6 carry subchapters about ,consequences‘ and ,recommendations‘, chapter 3 carries desiderata and principles.

MACRO

TECHNOLOGICAL & HUMAN EVOLUTION

GREEN, INCLUSIVE & OPEN ECONOMY DESIGN → WHAT GROWTH?

MARKET
INITIATIVES

EXTERNALITIES

TAXATION

Real Economy ↔ Financial Markets

Societal Values [What do we want to be?]

MESO

INDUSTRIES

HABITATS

LEVEL PLAYING FIELDS

EDUCATION

REGENERATION

ADVOCATION

COLLABORATION

Corridors of Transition [Where do we want to be?]

MICRO

ORGANIZATIONS

PURPOSE

SUCCESS

SCALABILITY

POSITIONING
CONTRIBUTION

CONTEXTUAL MULTI-CAPITAL
ACCOUNTING

ACCELERATION OF
POSITIVE IMPACT

Trust, Innovation & Resilience [How do we achieve what we want to be?]

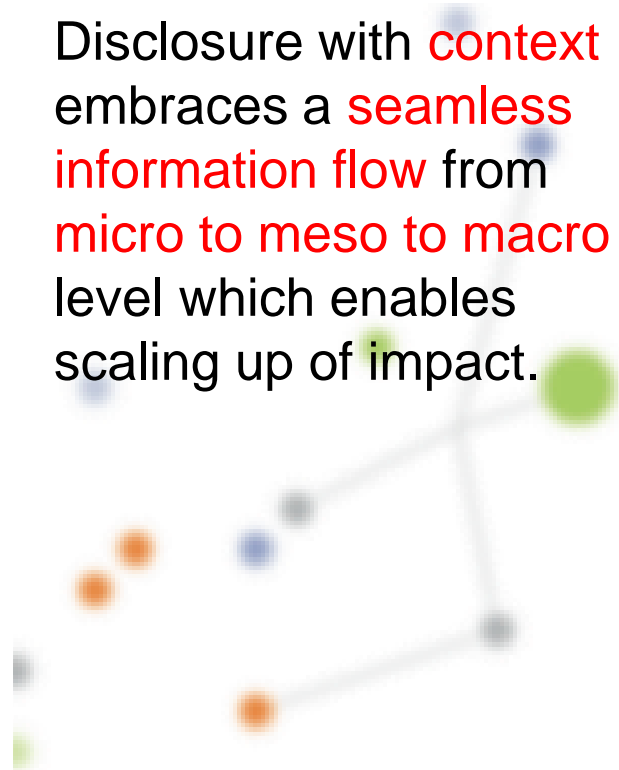
Integral Thinking & True Materiality

Focus Areas: Reporting, Data, Accounting, New Business Models

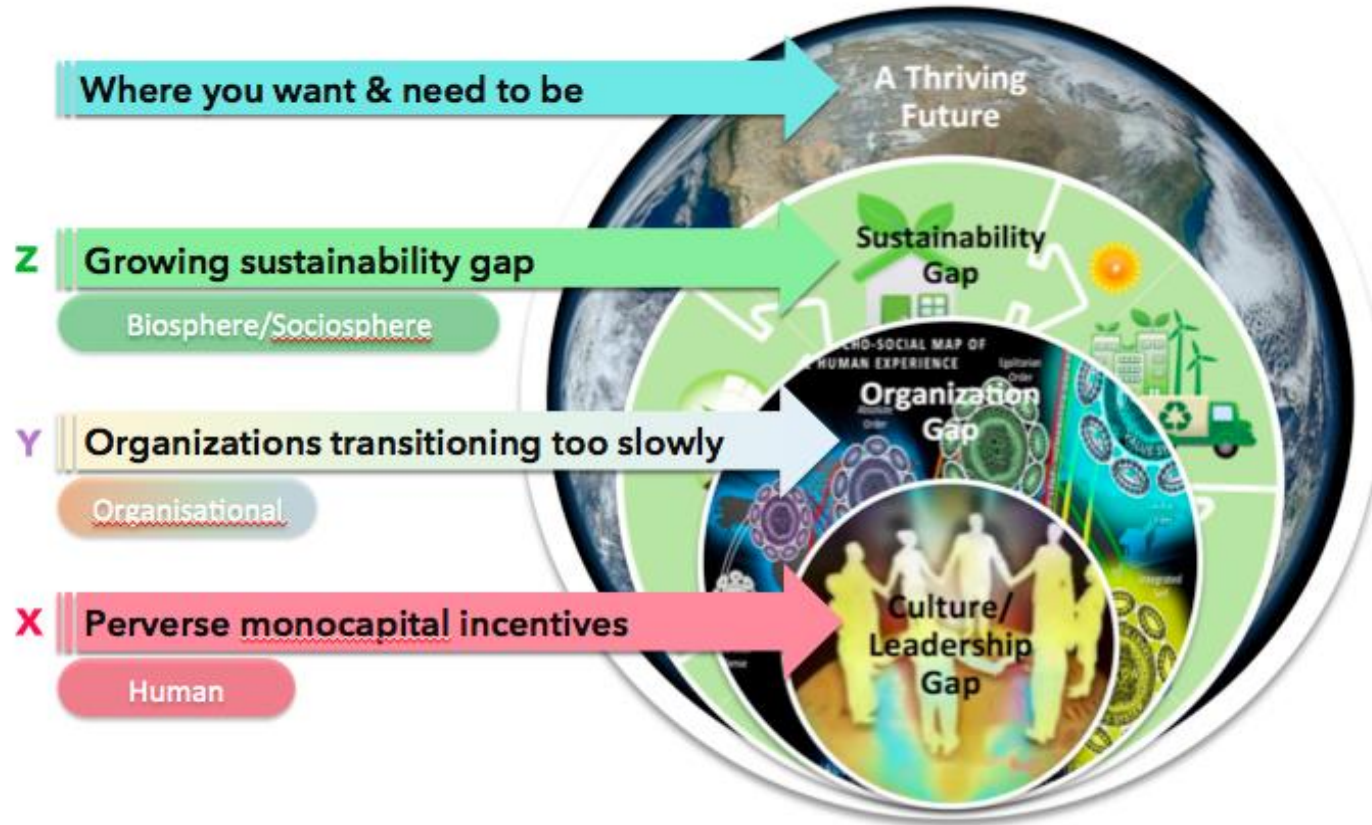
INVISIBLE
BAND

INVISIBLE
HAND

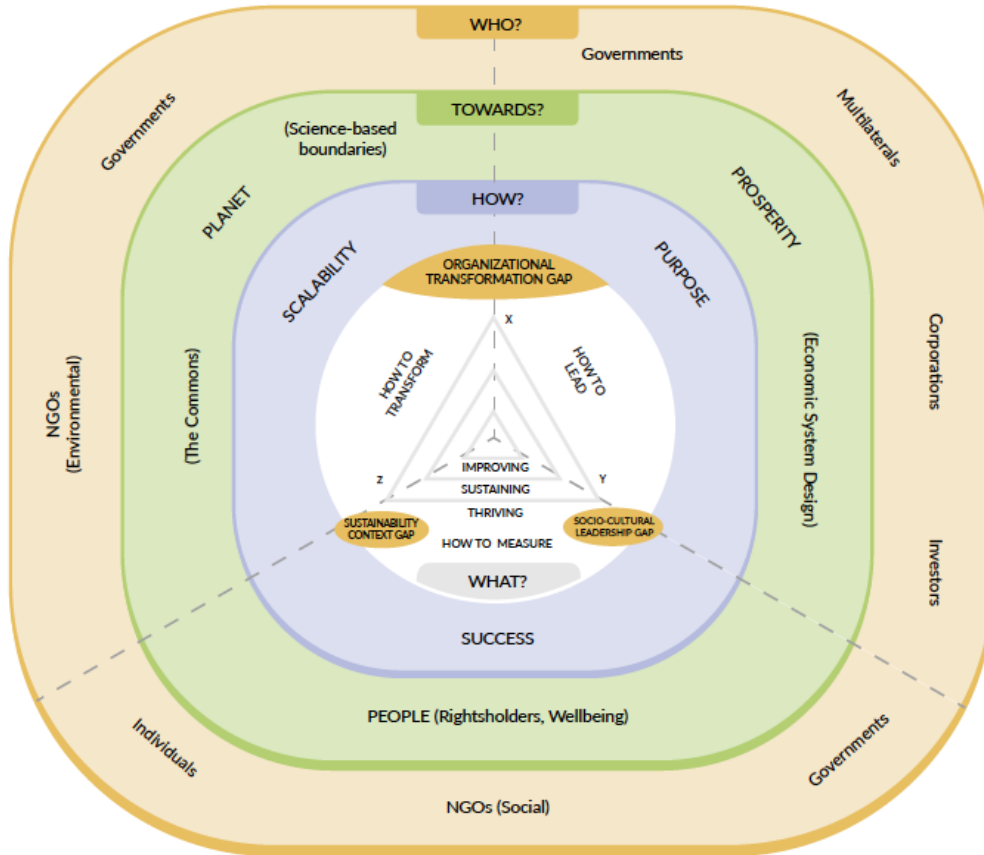
Disclosure with **context** embraces a **seamless information flow** from **micro to meso to macro** level which enables scaling up of impact.



3-GAP PROBLEM



SCALABILITY



Addressing **purpose**, **success** and **scalability** contributes to solving the **3-Gap-Problem**:

- the **Sustainability Context Gap**;
- the **Organizational Transformation Gap**;
- the **Socio-Cultural Leadership Gap**

Recommendations in chapter 4, 5 and 6

3 Maturities:

- Educate
- Advocate
- Accelerate

4 Constituencies:

- Reporting Standard Setters
- Corporations
- Governments & Multilaterals
- Investors

Stage	Recommendation	Supporting principle
Educate	1 – Understand the overall connection between micro, meso and macro level as a seamless flow of impact from bottom to top	Reciprocity
	2 – Free capacity to look into the reasons why 90% of global multinationals (and 99,99% of global SMEs) don't support sustainability reporting	Relevance
	3 – Learn to understand the blocking factors that sustainability reporting hasn't yet reached more support in corporate decision-making	Connectedness
	4 – Understand why there is a need for 'integral materiality' and its usefulness for 'integral thinking'	Relevance
	5 – Investigate about the role of forward-looking governance processes (moving from a ESG Push towards a GSE Pull)	Mutuality
Activate	1 – Develop a better understanding of the economic system design and how sustainability disclosure can be embedded as a servicing function	Circularity
	2 – Develop an 'activation' process that helps non-reporters to start reporting	Connectedness
	3 – Collaborate in a multi-stakeholder process that can develop disclosure that describes the organizational transformation capability and socio-cultural leadership capability of an organization	Mutuality
	4 – Develop a concise materiality approach that enables context through thresholds and allocations and takes care of cumulative risk exposure	Relevance
	5 – Use the example of King IV to move from governance activity from pure safeguarding to enabling ethical leadership, a shift from 'do no harm' towards 'do good' in corporate sustainability focus	Mutuality
Accelerate	1 – Work with governments and multilateral organizations to support economic system design changes in support of your very own mission being a service to that transformation through sustainability disclosure	Reciprocity
	2 – Work with national and international statistics offices on datasets that support data clusters that show success of integral approaches and support of integral materiality	Reciprocity
	3 – Enlarge disclosure by elements that take a more holistic view on how overcoming the 3 Gap Problem enables approaches towards effective Net Positive and Gross Positive approaches	Mutuality

4 – Demand coordinated and concise integral materiality disclosure by corporate reporters and work actively to converge to one globally applicable definition around 'relevance' (here advocated for as a combined approach of sustainability context and materiality)	Relevance
5 – Demand ethical leadership and its implementation in governance, supporting the idea of resilient companies linked to a regenerative economic paradigm	Adaptability