We’re all in it together – approaches to materiality and communication

Alyson Slater
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The canary in the coal mine

The link between investors and other stakeholders

"This means something but I can't remember what!"
Building standards together

Stakeholder perspectives are key

- Business, investor, NGO, labor, subject-matter experts
- Geographic and gender balance

- More checks and balances in place
- Applicability and usability
- Optimal for policy reference

Image credit: Fast Company’s “Baked-In” Series
In six sectors, we found that investors and other stakeholders had near perfect alignment on material topics.
Targeted communication

Give people the information they need, in the format they need it in.
Importance of partnerships

• An era of co-creating solutions
• More awareness of our shared priorities
• Measuring private sector contribution
• Data for different purposes