



## Reporting 3.0 Beta Testing Program

### 18-month program to test the recommendations of the Reporting 3.0 Blueprints

**July 2017 – December 2018**

With the release of the Reporting Blueprint and the Data Blueprint at the 4<sup>th</sup> International Reporting 3.0 Conference in May 2017, the Accounting Blueprint ready by end of 2017 and the New Business Model Blueprint ready in spring 2018, Reporting 3.0 is opening a new chapter of its development. We are offering an 18-month Beta Testing Program focusing on the implementation of the Blueprint recommendations. This will happen in a staggered approach and through two options:

- **Option “Basic”:** A facilitated process including three face-to-face meetings and three facilitated online think tanks that will deep-dive into the meaning of the recommendations made by Reporting 3.0, and where learning between the participating organizations will be shared in a structured manner. In this program the participating organizations will use the Reporting 3.0 curated learning materials based on the recommendations. This will instigate aspects like overcoming mental stereotypes, setting up a future-fit data infrastructure to be able to report on purpose, success and scalability, engaging with senior management, scaling up on industry, habitat or economic system design change, and how to collaborate together. A standard participation fee will cover the costs for Reporting 3.0’s facilitation role.
- **Option “Active”:** In addition to the basic option we offer an ‘active’ option of the Beta Testing Program. The content and scope of the program depends on the starting point and ambition of the participating organization and will be defined in a planning pre-phase. Think of renewed materiality processes, mindset shift trajectories, the introduction of context-based and multi-capital target setting and success measurement, or the facilitation of collaboration projects in industries or habitats. In order to achieve the goals defined, Reporting 3.0 offers direct support from its carefully selected ‘Advocation Partners’. These are individuals or advisory firms that have worked in the development and dissemination process of the Blueprints before. They bring along specific expertise and cutting edge knowledge in those areas in which Reporting 3.0 has put emphasis on in its recommendations. The fees for this ‘active’ option depend on the scope of the tailored advisory and are negotiated between the Advocation Partners and the organizations themselves. Reporting 3.0 takes a 20% revenue share. The costs for the active option come on top of the fee for participating in the basic option.

The figure below shows the basic timeframe of the Beta Testing Program:

	SUMMER 2017	WINTER 2017 / 2018	SPRING 2018	SUMMER 2018
<ul style="list-style-type: none"> <li>● REPORTING BLUEPRINT</li> <li>● DATA BLUEPRINT</li> </ul>	<ul style="list-style-type: none"> <li>- Recruitment participants</li> <li>- Start Beta Testing</li> <li>- Passive approach</li> <li>- Active approach (with Advocacy Partners)</li> <li>- 1st meeting</li> </ul>			
<ul style="list-style-type: none"> <li>● ACCOUNTING BLUEPRINT</li> </ul>	<ul style="list-style-type: none"> <li>- Blueprint Exposure Draft 2.0</li> <li>- Blueprint Final Report</li> </ul>	<ul style="list-style-type: none"> <li>- Recruit additional participants</li> <li>- Continue Beta Testing</li> <li>- 2nd meeting</li> </ul>		
<ul style="list-style-type: none"> <li>● NEW BUSINESS MODELS BLUEPRINT</li> </ul>	<ul style="list-style-type: none"> <li>- Blueprint Exposure Draft 1.0</li> </ul>	<ul style="list-style-type: none"> <li>- Blueprint Exposure Draft 2.0</li> <li>- Blueprint Final Report</li> </ul>	<ul style="list-style-type: none"> <li>- Recruit additional participants</li> <li>- Continue Beta Testing</li> <li>- 3rd meeting</li> </ul>	
<ul style="list-style-type: none"> <li>● SUMMARY BLUEPRINT REPORT</li> </ul>				<ul style="list-style-type: none"> <li>- DRAFT / FINAL REPORT</li> </ul>

START SECOND BLUEPRINT ITERATIONS: 2019

@2017 Reporting 3.0 Platform

### An invitation to join

- The program start is set on July 1<sup>st</sup> 2017. A later entry is possible taking the various schedules of organizations to start their next disclosure round into consideration. We recommend to aligning participation with the beginning of the next reporting cycle.
- The basic option fee is 10.000 Euros – independent from the moment of on-boarding. This covers Reporting 3.0 facilitation as described above and includes the production of a Beta Testing Outcome Report at the end of the program by end of 2018.
- The active option is directly negotiated between the Advocacy Partner and the organization, depending on the scope of advisory needs. Reporting 3.0 takes a 20% share of the Advocacy Partner revenue.

### Why you should participate?

- Use Reporting 3.0 recommendations to advance a future fit reporting system
- Capacity Building through basic and active participation options
- Facilitated feedback process with face-to-face meetings and global online virtual dialogs
- Joint learning from other participants under Chatham House Rules
- Direct access to the Blueprint experts and knowledge
- Possibility to flexibly react to the outcomes of the deliberations with the possibility to add highly qualified Advocacy Partners at any necessary moment of the Beta Testing Program
- Staggered approach starting with the Reporting and Data Blueprint recommendations, with addition of the Accounting Blueprint by end of 2017 and the New Business Model Blueprint by spring 2018.

### Contact

Ralph Thurm, Managing Director OnCommons (Reporting 3.0)  
 E-mail: [r.thurm@reporting3.org](mailto:r.thurm@reporting3.org) | Tel: +31 46001452