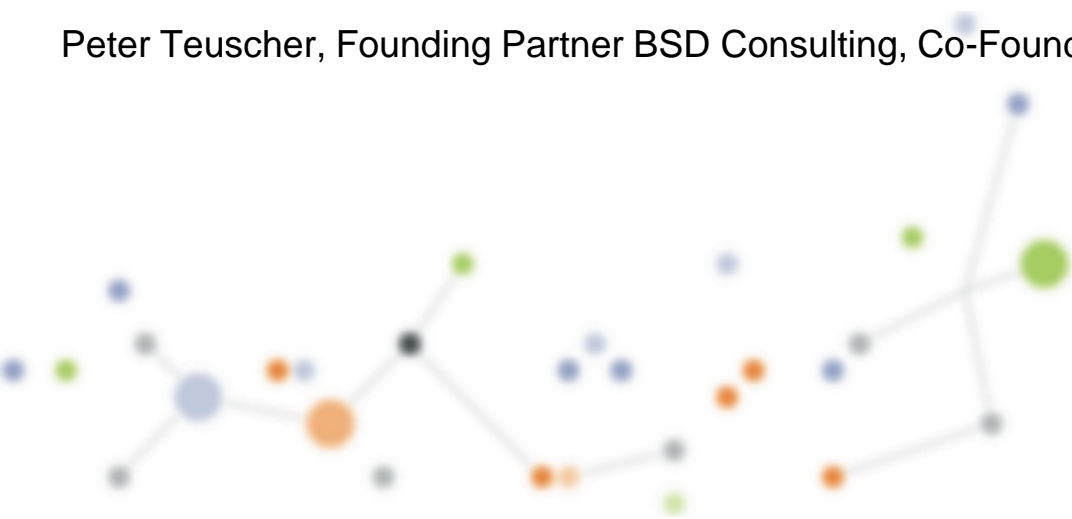




Reporting 3.0 Platform: *The future roadmap*

Dissemination of the Blueprints, alpha/beta testing, feedback mechanisms, further alignments and a second round of Blueprints

Peter Teuscher, Founding Partner BSD Consulting, Co-Founder Reporting 3.0



Reporting 3.0 – Roadmap of Activities

Based on 4 years of research and co-creation, Reporting 3.0 is now ready to focus on broader dissemination of Blueprint assumptions and recommendations:

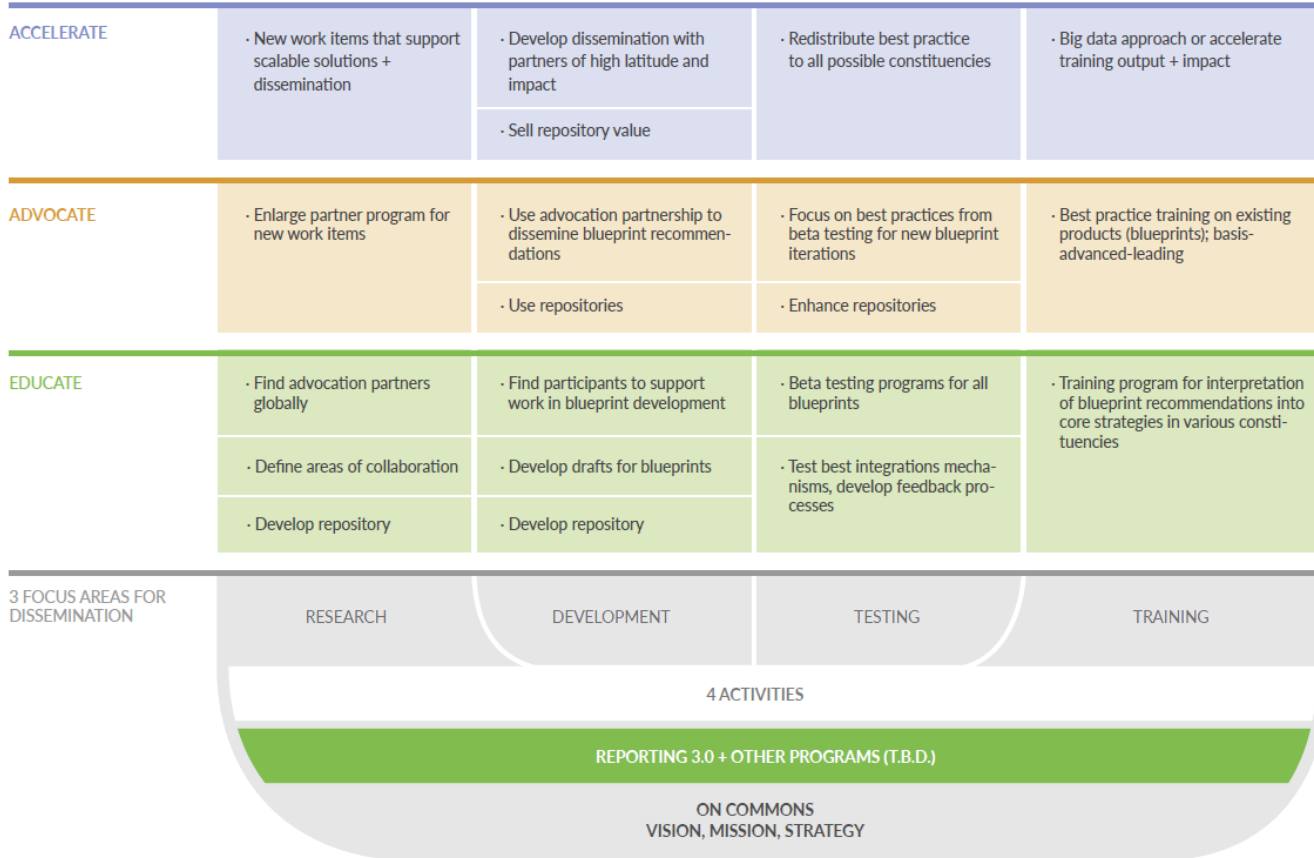
- ***3 Focus Areas for Dissemination***

Educate / Advocate / Accelerate

- ***4 Activity Streams for Development***

Research / Development / Testing / Training

Work Ecosystem



Reporting 3.0 - Partner Programs

- ***Beta Testing:*** 18-month program to field-test selected assumptions, findings and recommendations as described in the Blueprint reports. Staggered approach with two options.
- ***Advocacy Partner Program:*** partnerships with subject matter experts (individual, organizational) for dissemination and implementation of Reporting 3.0 recommendations in specific regions and for specific topics.
- ***Academic Alliance:*** partnership program with academic institutions to join forces on Blueprint report texts and recommendations, conduct research assignments and run workshops for internal as well as external audiences on the Blueprints and their recommendations.

Beta Testing Program

	SUMMER 2017	WINTER 2017 / 2018	SPRING 2018	SUMMER 2018
<ul style="list-style-type: none"> ● REPORTING BLUEPRINT ● DATA BLUEPRINT 	<ul style="list-style-type: none"> · Recruitment participants · Start Beta Testing <ul style="list-style-type: none"> - Passive approach - Active approach (with Advocation Partners) · 1st meeting 			
<ul style="list-style-type: none"> ● ACCOUNTING BLUEPRINT 	<ul style="list-style-type: none"> · Blueprint Exposure Draft 2.0 · Blueprint Final Report 	<ul style="list-style-type: none"> · Recruit additional participants · Continue Beta Testing · 2nd meeting 		
<ul style="list-style-type: none"> ● NEW BUSINESS MODELS BLUEPRINT 	<ul style="list-style-type: none"> · Blueprint Exposure Draft 1.0 	<ul style="list-style-type: none"> · Blueprint Exposure Draft 2.0 · Blueprint Final Report 	<ul style="list-style-type: none"> · Recruit additional participants · Continue Beta Testing · 3rd meeting 	
<ul style="list-style-type: none"> ● SUMMARY BLUEPRINT REPORT 				<ul style="list-style-type: none"> · DRAFT / FINAL REPORT