

K E R I N G



Environmental Profit & Loss Accounting

Alternative Reporting for the Future

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WHO WE ARE



Gucci • Bottega Veneta • Saint Laurent • Balenciaga • Alexander McQueen • McQ
Stella McCartney • Brioni • Christopher Kane • Tomas Maier
Boucheron • Pomellato • Dodo • Qeelin • Ulysse Nardin • Girard-Perregaux
Puma • Cobra • Volcom
Kering Eyewear















A close-up photograph of a woman blowing a bubble with a yellow straw. She is wearing a black choker and a green and white patterned top. The background is filled with cherry blossoms and a clear blue sky. A semi-transparent dark grey banner is overlaid at the bottom of the image.

Kering's EnVIRONMENTAL PROFIT AND LOSS ACCOUNT

WHAT IS AN EP&L

Kering pioneered the EP&L to measure and monetise the environmental impact of its own operations and its entire supply chain

						
	TIER 0: OPERATIONS AND STORES	TIER 1: FINAL ASSEMBLY	TIER 2: PREPARATION OF SUBCOMPONENTS	TIER 3: RAW MATERIAL PROCESSING	TIER 4: RAW MATERIAL PRODUCTION	
GREENHOUSE GAS EMISSIONS 	ENVIRONMENTAL REPORTING	UPSTREAM IN THE SUPPLY CHAIN				
WATER CONSUMPTION 						
WASTE 						
WATER POLLUTION 		ADDITIONAL ENVIRONMENTAL IMPACTS				
AIR POLLUTION 						
LAND USE 						





IMPACTS COVERED BY AN EP&L



6 INDICATORS



AIR POLLUTION

1 INDICATOR



GREENHOUSE GAS EMISSIONS

11 INDICATORS



LAND USE

2 INDICATORS



WASTE PRODUCTION

1 INDICATOR



WATER CONSUMPTION

41 INDICATORS



WATER POLLUTION





EP&L BENEFITS AND CHALLENGES

WHY WE USE AN EP&L



- **Understand** our true impacts and **identify hotspots**
- **Reveal risks** and find **effective solutions** for mitigation
- Use as **decision-making tool**
- **Be transparent** with our stakeholders and investment community



HOW WE USE AN EP&L



SELECT A PRODUCT



JACKET



RING



HANDBAG



SHOE



WHAT MATERIALS IS IT MADE OF ?



Main Fabric : ?



Cashmere wool



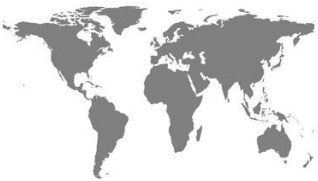
Wool

Inner Lining : ?

Buttons : ?



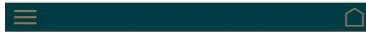
WHERE ARE THE MATERIALS FROM ?



Main Fabric : ?

Inner Lining : ?

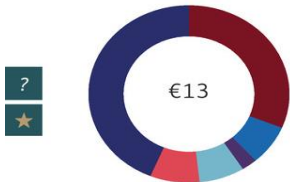
Buttons : ?



RESULTS

IMPACT BY ENVIRONMENTAL INDICATOR

product	materials	sourcing	manufacturing
		NZ TR	EU
		CN	



Air pollution : €1	Waste : €1
Carbon emissions : €6	Water consumption : €0
Land use : €4	Water pollution : €1

- **Drive** sustainability strategy and investment
- **Influence** daily choices
- **Monitor progress** of 2025 strategy, while **forecasting** and **preparing for the future**



WHAT ARE THE CHALLENGES OF AN EP&L



- On-the-ground **scientific metrics** on specific impacts
- **Traceability** all the way to raw material sourcing and extraction
- Collecting **primary information** from suppliers
- Results **not static** thus complex business interpretations
- **New innovation** equals new and **evolving learnings**
- **Comparability** of results to peers and **aligned standards**



Empowering Imagination