



We're all in it together –
approaches to materiality
and communication

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The canary in the coal mine



The link between investors and other stakeholders



**"This means something
but I can't remember what!"**

Building standards together



Stakeholder perspectives are key



- Business, investor, NGO, labor, subject-matter experts
- Geographic and gender balance
- More checks and balances in place
- Applicability and usability
- Optimal for policy reference

Alignment on topics



In six sectors, we found that investors and other stakeholders had near perfect alignment on material topics



ROBECOSAM 
We are Sustainability Investing.

Targeted communication



Give people the information they need, in the format they need it in



Importance of partnerships



- An era of co-creating solutions
- More awareness of our shared priorities
- Measuring private sector contribution
- Data for different purposes



Thank you



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