

# 4<sup>th</sup> International Conference of the Reporting 3.0 Platform 2017

Date: May 30/31, 2017; Venue: KPMG Amsterdam, The Netherlands



## Disclosure for the Green, Inclusive & Open Economy – Blueprinting the Future

DAY 1 – May 30, 2017			
08.00 – 10.00	Registration, Welcome Coffee, Networking Opportunities		
10.00 – 10.30	<b>WELCOME</b> by the Host & Organizer – Introduction to the 4 <sup>th</sup> International Reporting 3.0 Conference Wim Bartels, KPMG & Ralph Thurm, Reporting 3.0		
10.30 – 12.15	<p><b>(K1): INTRODUCTORY KEYNOTE</b> – Creating a new ‘invisible band’ for the ‘invisible hand’ Jonathon Porritt (Forum for the Future)</p> <p><b>(P1): CO-KEYNOTES &amp; PLENARY DISCUSSION</b> – The need for an disclosure ecosystem for sustainability disclosure – creating breakthroughs as a collaborative approach Claudine Blamey (The Crown Estate) – by video link Alyson Slater (GRI) Neil Stevenson (IIRC) Moderation – Ralph Thurm &amp; Bill Baue (Reporting 3.0)</p>		
12.15 – 13.45	Lunch break and networking opportunity		
13.45 – 14.15	<p><b>(P2) SESSION 1</b> – Introduction and Release of the Reporting Blueprint Report Ralph Thurm (Reporting 3.0) Allen White (Tellus Institute, Co-Founder GRI) – by video link</p>		
14.15 – 15.30	<b>(W1) SESSION 1</b> – The <b>Reporting Blueprint</b> - focus sessions on recommendations		
	<p><b>A: EDUCATE</b> Understanding the principals underpinning a green &amp; inclusive economy and their consequences for disclosure</p>	<p><b>B: ADVOCATE</b> Understanding how purpose, measurement and scalability become essential areas of disclosure</p>	<p><b>C: ACCELERATE</b> Developing trust, innovation and resilience for organizations &amp; economies through collaboration</p>
	<p>Ralph Thurm (Reporting 3.0, Moderator) John Devaney (BSI) Anne Louise Koefoed (DNV GL)</p>	<p>Glenn Frommer (Reporting 3.0 Advocation Partner, Moderator) Adrian de Groot Ruiz (True Price Foundation) Christian Heller (BASf) Rodney Irwin (WBCSD)</p>	<p>Bill Baue (Reporting 3.0, Moderator) Arnaud Cohen Stuart (ING) Tjeerd Krumpelman (ABN AMRO) Alyson Slater (GRI)</p>

15.30 – 16.00	Coffee break and networking opportunity		
16.00 – 16.30	<b>Interview 1: How Doughnut Economics Can Contextualize Corporate Reporting: A video interview with Kate Raworth</b> Kate Raworth (Oxford University)		
16.30 – 17.00	<b>(P3) SESSION 2</b> – Introduction and Release of the Data Blueprint Report Bill Baue (Reporting 3.0) Allen White (Tellus Institute, Co-Founder GRI) – by video link		
17.00 – 18.15	<b>(W2) SESSION 2</b> – The <b>Data Blueprint</b> – focus sessions on recommendations		
	<b>A: EDUCATE</b> The challenges of integrating and contextualizing the multiple capitals into a data ecosystem that triggers a green & inclusive economy	<b>B: ADVOCATE</b> Piloting new data approaches to integrate context and capitals gaps in materiality, carbon accounting and water stewardship.	<b>C: ACCELERATE</b> Leveraging blockchain, artificial intelligence and big data to link financial and sustainability impacts throughout the value chain
	Ralph Thurm (Reporting 3.0, Moderator) Mark McElroy (Center for Sustainable Organizations) Jim Ormond (Article 13)	Bill Baue (Reporting 3.0, Moderator) Richard Marsh (BT) Matthew Swibel (Lockheed Martin) Aaron Vermeulen (WWF)	Glenn Frommer (Reporting 3.0 Advocation Partner, Moderator) Niels Faber (Radboud University) Annemieke Huibrechtse (Deloitte) Jiro Olcott (Guard Global)
18.15 – 20.00	Drinks & Reception		
20.00 – 20.30	End of Day 1		

## DAY 2 – May 31, 2017

07.30 – 09.00	Registration, Welcome Coffee, Networking Opportunities
9.00 – 9.15	Introduction to Day 2 of the conference – <a href="#">Ralph Thurm, Reporting 3.0</a>
09.15 – 11.15	<b>(K2): INTRODUCTORY KEYNOTE:</b> Accounting for the future we design – valuing the equilibrium of life and wellbeing through new conventions <a href="#">Wim Bartels (KPMG)</a>  <b>(P4): CO-KEYNOTES &amp; PLENARY DISCUSSION</b> What and how long will it take to succeed in the third accounting revolution? Sarah Grey (IIRC) Rodney Irwin (WBCSD) Nancy Kamp-Roelands (EY) Nicolai Lundy (SASB) Moderation – <a href="#">Cornis Van Der Lugt (Reporting 3.0, Moderator)</a>

11.15 – 11.45	Coffee break and networking opportunity		
11.45 – 12.15	<b>(P5) SESSION 3</b> – Introduction to the Draft Version of the Accounting Blueprint Report Cornis Van Der Lugt (Reporting 3.0, Moderator) Wim Bartels (KPMG)		
12.30 – 13.45	<b>(W3) SESSION 3</b> – The <b>Accounting Blueprint</b> – focus session on recommendation development		
	<b>A: EDUCATE</b> Understanding the connections and mutual support between financial, management and sustainability accounting; building blocks for multicapital accounting	<b>B: ADVOCATE</b> Making the business and investment case; improving convergence in use of principles such as materiality; promoting new understanding of value and wealth creation	<b>C: ACCELERATE</b> Mainstreaming new approaches to measurement and disclosure, linking financial and sustainability performance in alternative statements and reporting formats
	Felipe Arango (BSD, Moderator) Mark McElroy (Center for Sustainable Organizations) Loshni Naidoo (SAICA) Jeremy Nicholls (Social Value International)	Cornis van der Lugt (Reporting 3.0, Moderator) Paul Hurks (NBA) Nicolai Lundy (SASB) Neil Smith (Aegon)	Arjan de Draaijer (KPMG, Moderator) Baptiste Cassan-Barnel (Kering) Adrian de Groot Ruiz (True Price Foundation)
13:45 – 14:45	Lunch break and networking opportunity		
14:45 – 16:15	<b>(K3): INTRODUCTORY KEYNOTE:</b> The focus of ‘handprinting’ - driving the next systemic transformation through new business model design and aligned disclosure Raj Thamotheram & Carolyn Hayman (Preventable Surprises) <b>(P6) CO-KEYNOTES &amp; PLENARY DISCUSSION</b> Launching the Reporting 3.0 Business Model Blueprint Workstream Nancy Bocken (TU Delft) Nathan Gilbert (B Corp Europe) Moderation – Ralph Thurm & Bill Baue (Reporting 3.0)		
16:15 – 16:45	<b>(P7) REPORTING 3.0 PLATFORM: THE FUTURE ROADMAP</b> Dissemination of the Blueprints, alpha/beta testing, feedback mechanisms, further alignments, a second round of Blueprints Moderation – Peter Teuscher, Reporting 3.0 Platform Richard Marsh (BT)		
16:45 – 17:15	<b>CLOSING</b> (Synopsis of the conference)		
17:15 – 18:00	<b>ADJOURN</b>		

**Organizer:**

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